

04UG022 Liberal Studies: Popular Culture and Inter-Asia Dialogues

通識：流行文化與亞際溝通（英語授課）

Wednesdays 10:20-12:10 @ 師大校本部正 101 教室

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Course Description

This course introduces the concept of “inter-Asia” and its associated practices in connection with popular culture production, circulation, consumption, and meaning-making in the regional and global contexts. Students are encouraged to consider popular culture forms and their dynamic interactions with individuals, communities and publics in inter-Asia. Throughout the semester, we will not only read essays by various “local” researchers in Asia, but also dedicate a substantial amount of our energy listening to each other share personal experiences, opinions, and research findings. The course is meant to inspire critical, creative, and empathetic thinking beyond economic globalization and cultural nationalism.

Course Objectives

- (1) Discover the power of (un)popular culture across borders.
- (2) Develop an inter-Asian frame of experiencing the world.
- (3) Create inter-Asian dialogues through practices like observation, involvement, listening, speaking, networking, cultural criticism, creative action, and organization.

Course Requirement and Grading Criteria

- (1) Attendance (20%): Show up on time. Turn off your mobile devices. Let me know in advance if you must be absent, late, or leaving early.
- (2) Discussions (30%). There will be five discussion sessions following each sequence of lectures. During these sessions, students are expected to join groups and respond to issues and questions (e.g., weekly @stake) raised during the previous lectures.
- (3) Open-book mid-term (25%): November 9, 2016. Hand-written and typed essays in Chinese or English are accepted. The questions contain definition (e.g., cultural nationalism) and short essay questions that ask students to take a position on certain issues and give reasoning.
- (4) Open-book final exam (25%): January 11, 2017. Final exams questions will be distributed a week in advance (on January 4, 2017). I will accept hand-written or typed essays in Chinese or English. The format is similar to the midterm.

Reading Material

A reader is prepared for this course. It can be purchased at _____. All readings are uploaded to our course Moodle. This is where you could find the unabridged text of selected readings in excerpts.

Calendar

Week	Date	Topics/Reading
1	9.14	Introduction
2	9.21	Soft Power Geometry in East Asia (1) Chua, Beng Huat (2012). "Chap 7: Pop Culture as Soft Power." In <i>Structure, Audience, and Soft Power in East Asia</i> . (Excerpt p.119-129).
3	9.28	Korean Wave 1.0, 2.0 (1) Liew, Kai Khiun. "Chap 10: K-pop dance trackers and cover dancers: Global cosmopolitanization and local spatialization." In <i>The Korean Wave: Korean Media Go Global</i> . (Excerpt p. 173-178). (2) Mori, Yoshikata. "Winter Sonata and Cultural Practices of Active Fans in Japan: Considering Middle-aged Women as Cultural Agents." In <i>East Asian Pop Culture: Analysing the Korean Wave</i> . (Excerpt p.135-140).
4	10.5	Negotiating Visual Pleasure (1) Ida, Rachma. "Consuming Taiwanese Boy Culture: Watching Meteor Garden with Urban Kampung Women in Indonesia." <i>Popular Culture in Indonesia</i> . (Excerpt p.102-106) (2) Deppman, Hsiu-Chuang. "Made in Taiwan: An Analysis of Meteor Garden as a East Asian Idol Drama." <i>TV China: A Reader on New Media</i> . (Excerpt p. 98-104). (3) Chow, Yiu Fai and Jeroen de Kloet (2011). "Blowing in the China Wind: Engagements with Chineseness in Hong Kong's Zhongguofeng Music Videos." <i>Visual Anthropology</i> 24 (Excerpt p.68-72).
5	10.12	Discussion (1) Mixing Pleasure with Power

Week	Date	Topics/Reading
6	10.19	<p>Informal Economy and Distribution Power</p> <p>(1) Kuotsu Neikolie (2013) "Architectures of Pirate Film Cultures: Encounters with Korean Wave in Northeast India. <i>Inter-Asia Cultural Studies</i> 14.4 (2013): (Excerpt p.585-589).</p> <p>(2) Srinivas, S.V. (2003) "Hong Kong Action Film in the Indian B Circuit." <i>Inter-Asia Cultural Studies</i> 4(1): (Excerpt p.40-46).</p> <p>(3) Otmazgin, Nissim (2014). "A Regional Gateway: Japanese Popular Culture in Hong Kong" <i>IACS</i> 15.2 (Excerpt p.4-8).</p>
7	10.26	<p>Labor in Popular Culture and Industries</p> <p>(1) Choo, Kukhee. "Hyperbolic Nationalism: South Korea's Shadow Animation Industry." <i>Mechademia</i> 9 (2014): (Excerpt. p150-155).</p> <p>(2) Hu, Kelly. "Competition and Collaboration: Chinese Video Websites, Subtitle Groups, State Regulation and Market." <i>International Journal of Cultural Studies</i> 17.5 (2014): (Excerpt p.439-446).</p> <p>(3) Yoon, Ae-ri. "In between the values of the global and the national: The Korean animation industry" (Excerpt p. 106-113)</p>
8	11.2	<p>Discussion (2) Popular Culture Economy and Industries</p>
9	11.9	<p>Midterm</p>
10	11.16	<p>Limit of Soft Power</p> <p>(1) Sakamoto, Rumi and Matthew Allen (2007). "Hating 'the Korean Wave' Comic Books: A Sign of New Nationalism in Japan." <i>The Asia-Pacific Journal: Japan Focus</i>. Excerpt (p.1-7).</p> <p>(2) Bukh, Alexander. "Reception of the Revisionist Historical Manga in Japan: A Case Study of University Students." <i>Inter-Asia Cultural Studies</i> 13.4 (2012): (Excerpt p.627-634).</p> <p>(3) 劉昌德 (2015) "國族主義的娛樂化與經濟邏輯：台灣媒體運動報導中「仇韓」與「仇中」言論的演變。 <i>新聞學研究</i> v. 122. Excerpt p.22-34。</p>

Week	Date	Topics/Reading
11	11.23	<p>Politics of ACG (Anime-Comics-Games)</p> <p>(1) Fran Martin (2012) "Girls who love boys' love: Japanese homoerotic manga as transnational Taiwan culture," <i>Inter-Asia Cultural Studies</i>, 13:3, (Excerpt p.365, 371-375.)</p> <p>(2) Hjorth, Larissa et al. (2009) "Chap 14: Games of Gender: A Case Study on Females Who Play Games in Seoul, South Korea." (excerpt) <i>Gaming Cultures and Place in Asia-Pacific</i> (Excerpt p. 259-268).</p> <p>(3) Silvio, Teri. (2006) "Chap 12: Informationalized Affect: The Body in Taiwanese Digital Video Puppetry and COSplay (Excerpt p. 195-198, 209-215).</p>
12	11.30	Discussion 3: Gender, Technology
13	12.7	<p>Islam and Popular Culture Production in Indonesia</p> <p>(1) Heryanto, Ariel, "Chap 1: Pop Culture and Competing Identities." <i>Popular Culture in Indonesia: Fluid Identities in Post-Authoritarian Politics</i>. (Excerpt p. 11-21)</p> <p>(2) Ida, Rachmah. "Polygamy and Islam in Indonesian Films." In <i>Pop Culture Formations Across East Asia</i>. (Excerpt p. 67-77).</p>
14	12.14	<p>Namawee, Malaysian Popular Culture, and National Imaginations</p> <p>Excerpt from 吳偉銓(2016) 【馬來西亞的國族想像與華人認同：探討黃明志作品中的政治意向】國立台灣師範大學大眾傳播研究所碩士論文。</p>
15	12.21	Discussion 4:
16	12.28	<p>Complicating Multicultural Representations</p> <p>(1) Screening: Bandhobi (2009)</p> <p>(2) Jirn, Jin Suh. "Happy Seoul for Foreigners: Scenes from Multicultural South Korea." <i>Inter-Asia Cultural Studies</i> 15.2 (2015): 315-322.</p>
17	1.4	<p>Discussion 5: Dealing with stereotypes in popular culture</p> <p>Bring an example</p>
18	1.11	Final exam

